

# Privacy Policy: VeltaCalc.co.uk

Last updated: 26 March 2026

This Privacy Policy explains how VeltaCalc ("we", "us", "our") collects, uses, and protects information when you visit <https://veltacalc.co.uk>. We are committed to protecting your privacy and complying with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

## 1. Who We Are

VeltaCalc.co.uk is operated as a free UK fitness calculator service. For data protection queries, contact us at: [contactveltaco@gmail.com](mailto:contactveltaco@gmail.com)

## 2. What Information We Collect

We collect two categories of information:

### 2.1 Information you provide directly

If you create an account or sign up for a Pro plan, we may collect your name and email address. We do not currently collect payment card details directly, any future payment processing will be handled by a third-party provider (such as Stripe) under their own privacy policy.

### 2.2 Information collected automatically

When you use our website, we may automatically collect:

- Pages visited and tools used
- Browser type and device information
- Approximate location (country/region level only)
- Referring website
- Time and date of your visit

This information is collected via cookies and analytics tools (see Section 5).

## 3. How We Use Your Information

We use the information we collect to:

- Provide and improve the VeltaCalc tools and website
- Understand how visitors use our site so we can make it better
- Respond to enquiries or support requests
- Send account-related communications if you have registered

We do not sell your data to third parties. We do not use your data for advertising purposes on VeltaCalc.

## 4. Legal Basis for Processing (UK GDPR)

We process your data on the following legal bases:

- Legitimate interests, to understand site usage and improve our service
- Consent, for optional cookies and analytics (you may withdraw consent at any time)
- Contract, if you create an account, to provide the service you have signed up for

## 5. Cookies and Analytics

We use cookies and similar technologies to analyse traffic and usage. We may use services such as Google Analytics, which collects anonymised data about how users interact with our site. This data is processed by Google and governed by their privacy policy.

You can control or disable cookies through your browser settings. Disabling cookies will not affect your ability to use our free calculators.

## 6. Data Retention

We retain analytics data in aggregated, anonymised form. If you create an account, we retain your personal data for as long as your account is active or as needed to provide the service. You may request deletion of your account and associated data at any time.

## 7. Your Rights Under UK GDPR

You have the following rights regarding your personal data:

- Right to access, request a copy of data we hold about you
- Right to rectification, correct inaccurate data
- Right to erasure, request deletion of your data
- Right to restrict processing, ask us to limit how we use your data
- Right to data portability, receive your data in a machine-readable format
- Right to object, object to our processing of your data

To exercise any of these rights, contact us at [contactveltaco@gmail.com](mailto:contactveltaco@gmail.com). We will respond within 30 days.

You also have the right to lodge a complaint with the Information Commissioner's Office (ICO) at [ico.org.uk](http://ico.org.uk).

## 8. Third-Party Services

Our website may use the following third-party services, each governed by their own privacy policies:

- Google Analytics, website traffic analysis
- Google Search Console, search performance monitoring

We are not responsible for the privacy practices of third-party services.

## 9. Children's Privacy

VeltaCalc is not directed at children under the age of 13. We do not knowingly collect personal data from children. If you believe a child has provided us with personal data, please contact us and we will delete it promptly.

## **10. Changes to This Policy**

We may update this Privacy Policy from time to time. The "Last updated" date at the top of this page will reflect any changes. Continued use of the site after changes constitutes acceptance of the updated policy.

## **11. Contact Us**

If you have any questions about this Privacy Policy, please contact us at:  
[contactveltaco@gmail.com](mailto:contactveltaco@gmail.com)